

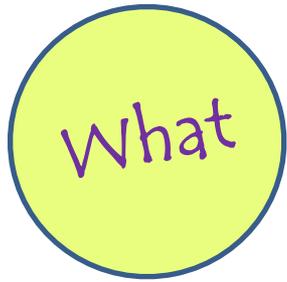


Centre for
Sustainable
Energy

Promoting sustainable
energy policy and practice

What communities could do in preparing for Green Deal

Bridget Newbery
www.cse.org.uk

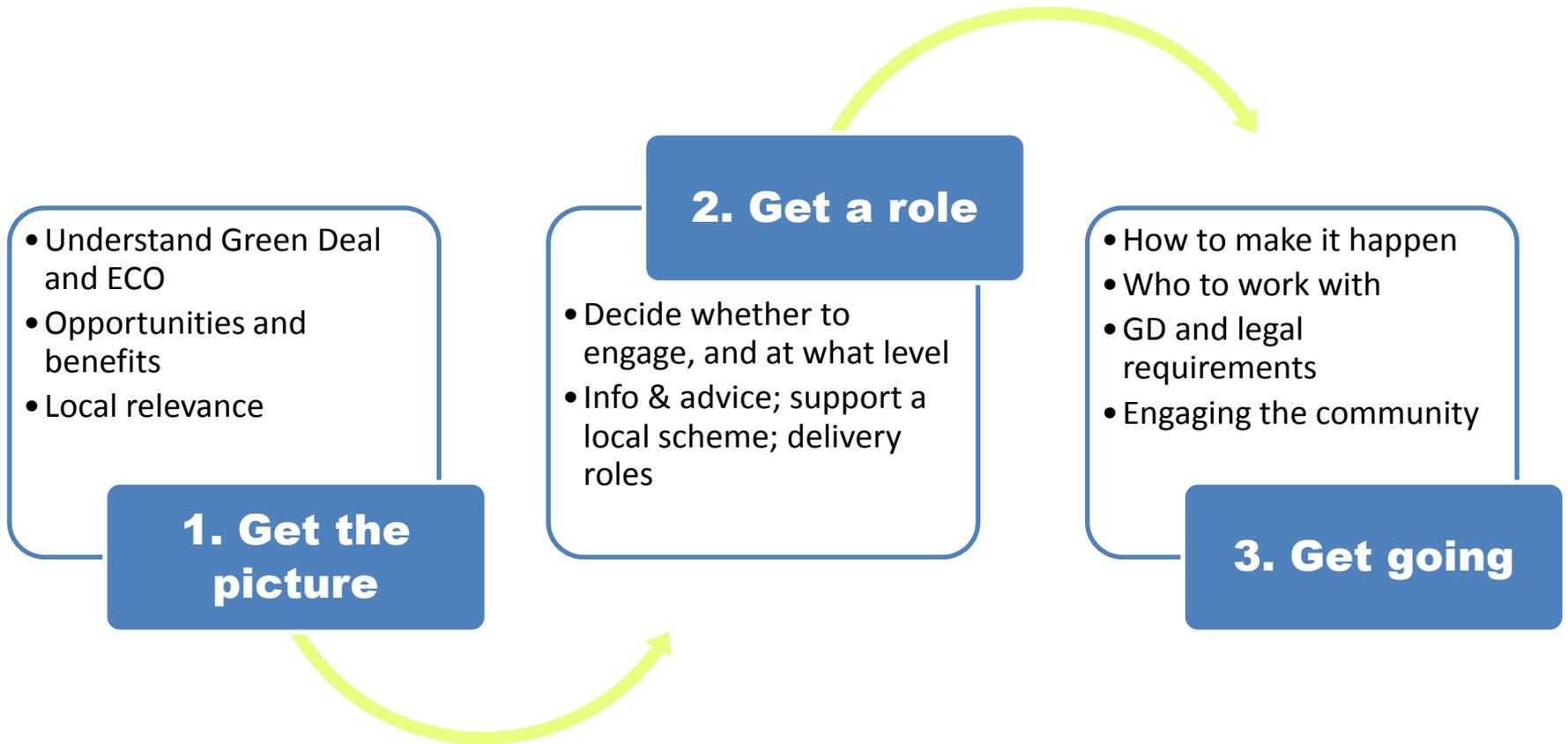


Communities can do

- **Understanding is key**
 - Need to know what it's all about and be clear about the opportunities and benefits before can engage meaningfully
- **Decisions about most appropriate role**
 - Source of information about GD
 - Linking to a local scheme
 - Getting involved in an element of GD delivery
- **Prepare to set up**
 - Requirements and considerations for all roles
 - Legal obligations, community engagement, partnerships, referral systems



Preparing for Green Deal





Get the picture

- Find out what about the benefits
 - *Read up on the Green Deal or attend workshop / training*
- Be clear about why to get involved
 - *Hold a meeting or a debate*
- Understand your local area
 - *Carry out an energy audit or desk based study*
- Understand the finance: Golden Rule and ECO
 - *Read DECC guidance; check ECO rules; look at an EPC*
- Investigate opportunities
 - *Discuss ways to get involved, opportunities, limitations*
 - *Decide if there is a role*



Roles in the Green Deal

Green Deal Promotion

- Impartial information and advice
- Engaging people & creating demand
- Signing people up to specific GD schemes

Green Deal Assessment

- Carry out home energy assessments
- Act as a Green Deal Advice Organisation (GDAO)
- Provide training for Green Deal Assessors

Green Deal Delivery

Provider / Partner /
Subcontractor

- Source and provide finance
- Set up and manage schemes
- Home Energy Assessments
- Installations
- Marketing & promotion

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Get a role

- Look at the possible roles communities could play:
 - *advice and engagement / brokerage / delivery*
- Consider constraints on resources, and ability to meet requirements
 - *Decide which roles are most relevant*
- Find out who the approved green deal providers are
 - *Check out the Green Deal register*
- Look up local installers
 - *Contact local providers, check accreditation and offers*
- Discuss potential partnerships; existing schemes
 - *Map out options and make a plan*



Get going

- Skill up in energy efficiency and renewables
 - *Do some research, consider some training - e.g. City & Guilds*
- Identify local installers and talk to potential partners
 - *Find out about best deals – look at what else is being done, negotiate payments or rewards*
- Get into the fine print
 - *Contracts, payments, guarantees, local employment*
- Set up systems and processes
 - *Referral mechanisms, tracking systems, ensure legal and other obligations will be met*
- Start promoting the Green Deal
 - *Clear messages about householder benefits*
 - *Run local talks, plan a media campaign*

So... to recap

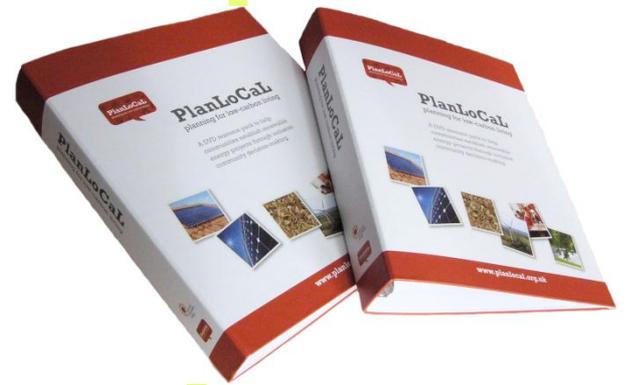
What can communities do in preparing for Green Deal?

- Understand and get to grips with the opportunities
- Make decisions after weighing up all the options
- Start setting up schemes and working towards meeting requirements for different roles
- Look out for the new **PlanLoCaL** pack on Energy Efficiency and Community Green Deal

More info...

- www.cse.org.uk/greendeal
- www.planlocal.org.uk
- www.cse.org.uk/data
- www.assetskills.org
- www.decc.gov.uk
- www.greendealorb.co.uk

Email: planlocalgreendeal@cse.org.uk



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